

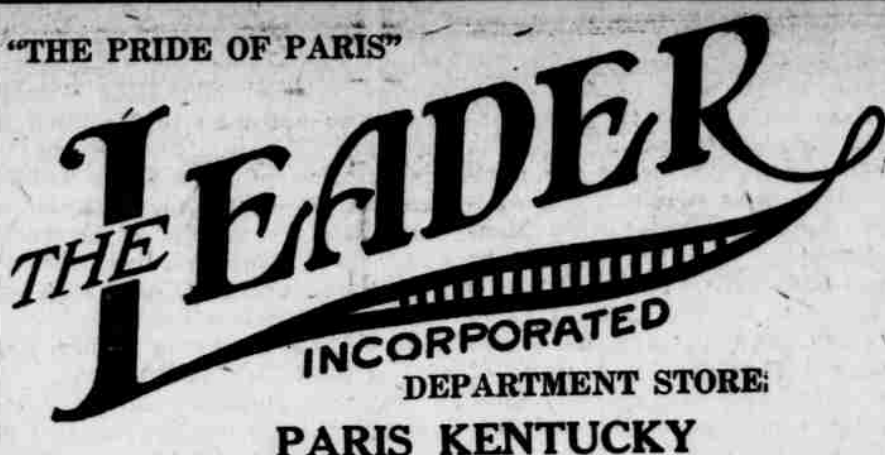
AN ANOUNCEMENT EXTRAORDINARY

The season has been backward and in a mighty effort to effect an immediate reduction in stock—we have put the knife to all prices—Every item is placed within your reach. No need to wait any longer.

**NOTHING HAS BEEN HELD BACK
RADICAL REDUCTIONS ON EVERYTHING**

THURSDAY DEC 7TH FOR 10 DAYS

"THE PRIDE OF PARIS"



THE LEADER CHRISTMAS SALE

Increases your buying power—Smart attractive garments are offered to you at post season's prices—No need to wait because you can buy them just as cheaply now—Buy her that Christmas present. NOW—

**DON'T TAKE THE "LEAVINGS"
MAKE YOUR CHOICE NOW**

THURSDAY DEC 7TH FOR 10 DAYS

CHRISTMAS SALE



STARTING THURSDAY DEC 7TH



All Wool Dresses

Should be Sold in a Few Days at These Prices

**\$19.85
\$25.00
\$29.50
\$35.00
\$39.50**

Sizes
14
to
52½



KIDDIES COATS



Sizes Two to Six
\$5.00 to \$17.50

A GREAT SALE OF COATS

A Fortunate Purchase of a Lot of Coats Enables Us to Offer

**REMARKABLE
VALUES**

Just the Kind Wanted

Blouse Backed—Side Buttoned
Sport or Plain Tailored

SPECIAL LOTS REDUCED TO

**\$19.85 \$25.00 \$29.85 \$35.00
\$39.50 \$45.00 \$49.50 \$55.00
\$59.50 to \$98.50**

MATERIALS—Lustrosa — Fashona — Velerette
Verona—Veldyne—Normandy—Ormonde—Bolivia

IN ALL THE NEW FALL SHADES



Choosing is Easy When Styles Are Smart and Prices Exceptionally low.

Silk Dresses

Canton Crepes—Crepe Satin—
Mallinson Crepe—Matelasse—
Lizard Skin.

In Muffin — Tiffin — Brown —
Navy — Sorrento — Black —
Fawn and Many Other Shades.

We Offer the Newest Modes at Lowest Prices.

SILK DRESSES

EVERY DRESS HAS BEEN
MARKED DOWN

**A RACK OF
SILK DRESSES
\$25.00**

Others \$17.50 to \$45.00
Sizes 14 to 52½

HERE'S A LOT OF FUR TRIMMED COATS

Values
up
to

**\$55.00
for
\$39.85**



CLOSING OUT Evening Dresses

Peach—Rose—Ciel—Blue
Values to \$49.50

\$25.00

LIDS for KIDS

A Wonderful Lot of Children's Hats
Will Be Cleared

\$1.98 TO \$5.00

Values to \$10.00

SMARTLY STYLED SUITS

AN APPROPRIATE GIFT FOR CHRISTMAS
EVERY SUIT IN STOCK HAS BEEN MARKED DOWN

Values to \$39.50 **\$25.00** Values to \$50.00 **\$35.00** Values to \$65.00 **\$45.00** Values to \$89.50 **\$59.50**

BIG SAVINGS ON READY-TO-WEAR NOW UNTIL CHRISTMAS

CHILDREN'S Silk Dresses

A special purchase enables us to sell em

\$7.95 TO \$15.00



"HER MAJESTY'S"

Silk Petticoats

Jersey—Fleur de Soie
Charmeuse—Taffeta.

\$3.95 TO \$12.50

Aa Ideal Gift

Give Sensible Gifts

Our Salesladies will gladly assist you in the selection of garments as gifts.

**A RACK OF
DRESSES
\$10.00 AND \$15.00
Silk and Wool**

A Special Purchase
A FINE LOT
FUR TRIMMED

COATS

Values to \$55.00
\$39.85

GIRLS COATS

A Selection of Coats for the Young Miss
That will Please the Most Critical



Sizes Two to Fifteen
\$10.00 TO \$25.00

Attend Our Xmas Sale Early

Shop early—First selections are always best—And a small deposit will reserve any garment.

Xmas Suggestions
CHILD'S MIDDY SUITS
FUR CHOKERS
SILK DRESSES
MILLINERY
COATS AND SUITS

FINE COATS

Compare them with Coats offered elsewhere at \$100.00 to \$115.00

\$69.50 and \$75.00

Waists and Blouses

Sold Regardless of Cost
Sizes 36 to 52 1-2

\$2.98 TO \$5.98

Values to \$12.50



WE'VE GROUPED OUR SKIRTS

IN THREE LOTS

\$5.00-\$6.95-\$8.95

Silk Plush Coatees

These Coatees are Priced at Almost Unbelievable Prices

\$15.00-\$19.85-\$35.00-\$49.50

Values to \$85.00

Clearance of All Millinery

EVERY HAT WILL BE OFFERED AT IMMENSE REDUCTIONS

\$1.98 - \$3.98 - \$5.00 - \$6.50 - \$7.95

SAILORS—READY-TO-WEAR AND TRIMMED HATS
FORMERLY SOLD UP TO \$25.00

IDEAL CHRISTMAS GIFTS

Fur Chokers \$6.00 to \$60.00

Squirrel—Mink—Marten—Fox
Opossum—Coney

CLEARANCE OF FUR COATS